ANALYSIS OF FACTORS AFFECTING *BOUNDING ATTACHMENT* BETWEEN MOTHER AND BABY IN THE POSTPARTUM IN CLINIC BATUA RAYA MAKASSAR

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ABSTRACT

Introduction: Bounding Attachment implementation in the clinic Batua Raya Makassar carried out from the stage 3 to postnatal care, which held the contact between mother and baby are in a bond of love.This study aimed to analyze the factors that affect Bounding attachment between mother and baby during childbirth at health centers in Batua Raya Makassar.**Method:** This research method using Analytic survey with cross sectional approach. With a total population of 78 mothers who gave birth to normal and Samper 65 puerperal women, with purposive sampling. **Results:** The results show that knowledge get $\rho = 0.031$, parity $\rho = 0, 005$, and the role of midwife $\rho = 0.000$. Where $\rho < \alpha = 0.05$. The result showed that there is a relationship between knowledge, parity, and the midwife's role on the implementation of Bounding attachment between mother and baby during childbirth at health centers in Batua Raya Makassar 2016.

Keywords : *Knowledge, parity, the role of the midwife, Bounding Attachment.*